

THE CHANGING FACES OF SPRAY PAVE AUSTRALIA OPERATORS

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Multicultural is a word thrown around a lot these days. You see it everywhere, schools, shopping centres, work places, your local street and suburbs.

It is also happening in the world of franchising. New people coming into Australia from around the world want to get a head start on their new life. They have arrived for a reason and don't want to wait.

So when they come to Australia, they want something better than they had in their old country. Who can blame them? Everybody is looking for a better life.

This is where business systems like franchising comes in. The right person in the right business can really jump on the fast track to their dream lifestyle.

Spray Pave Australia has been operating since 1991, franchising since 1998 and licensing since 2006. The business has flexible hours, is home based and the work is classified as ‘light physical’, which basically means if you can mow a lawn, you can do it. One of the first franchisees, back in 1998, was a school teacher from Perth and many franchisees from different backgrounds across Australia have followed to the Adelaide training centre.

Applying a range of exciting colours and designs with a non-slip surface over existing concrete, whilst promoting safety and great looks, means any concrete is a job waiting,

so the work is absolutely everywhere, inside and outside.

The work can take many forms:- a) Spray Paving, b) Polishing, c) Epoxy, d) Staining, or e) Colour sealing. All these trades plus marketing and administration skills can be learnt from one low price, with a National Accreditation Certificate.

A global franchise

Over the years, the place of birth of many new franchisees started to change.

A number of new franchisees are originally from New Zealand, and already living in Australia, while others fly over, such as Tau, Zigga and Tama, then return home to start their new franchise.

There have been two Americans join the network. One flying over from Salt Lake City and another recently arrived from Colorado and living in Adelaide. One Canadian was having trouble getting established in Australia, joined the network, then had his wife and two teenage children working with him.

Three people from South Africa. One is now working in Darwin, one has moved to New Zealand and the third is on the African Dolphin Coast near Ballito.

Always ready to fly their home flag, a number of British have joined alongside many people with Indian or Middle Eastern backgrounds, such as Aaiyaz, Kumar, Hussain, Pravin, Rahul, and Abdule.

With a number of Chinese joining the system such as Hu, Yang, Chin, Un and Wong, Spray Pave now have dedicated Chinese advertising.



So why are they all joining? They do their research and discover a growing industry with security for their families. Since 1998, the business offering has improved to include many benefits with income and money back guarantees. Spray Pave Australia offer a pay as you go Support Payment Plan. Meaning the company puts their money where their mouth is. They say you can make up to \$170,000 per year, then back it up with their own money (no banks needed) and genuine guarantees, plus the bonus of new friendships within their network.

So for \$37,500, or a deposit of only \$7,000 + payments (plus any equipment) it is easy to see why these people see the opportunity and don't waste any more time.

Most new licensees still claim Australia as their place of birth, however the numbers are slowly changing. So regardless of where people are born, a Spray Pave Australia business has proven Australia has friendly people and really is the lucky country. ☺

For more information contact Spray Pave Australia:

P: FREE CALL 1800 688 888
E: info@spraypave.com.au
W: www.spraypave.com.au